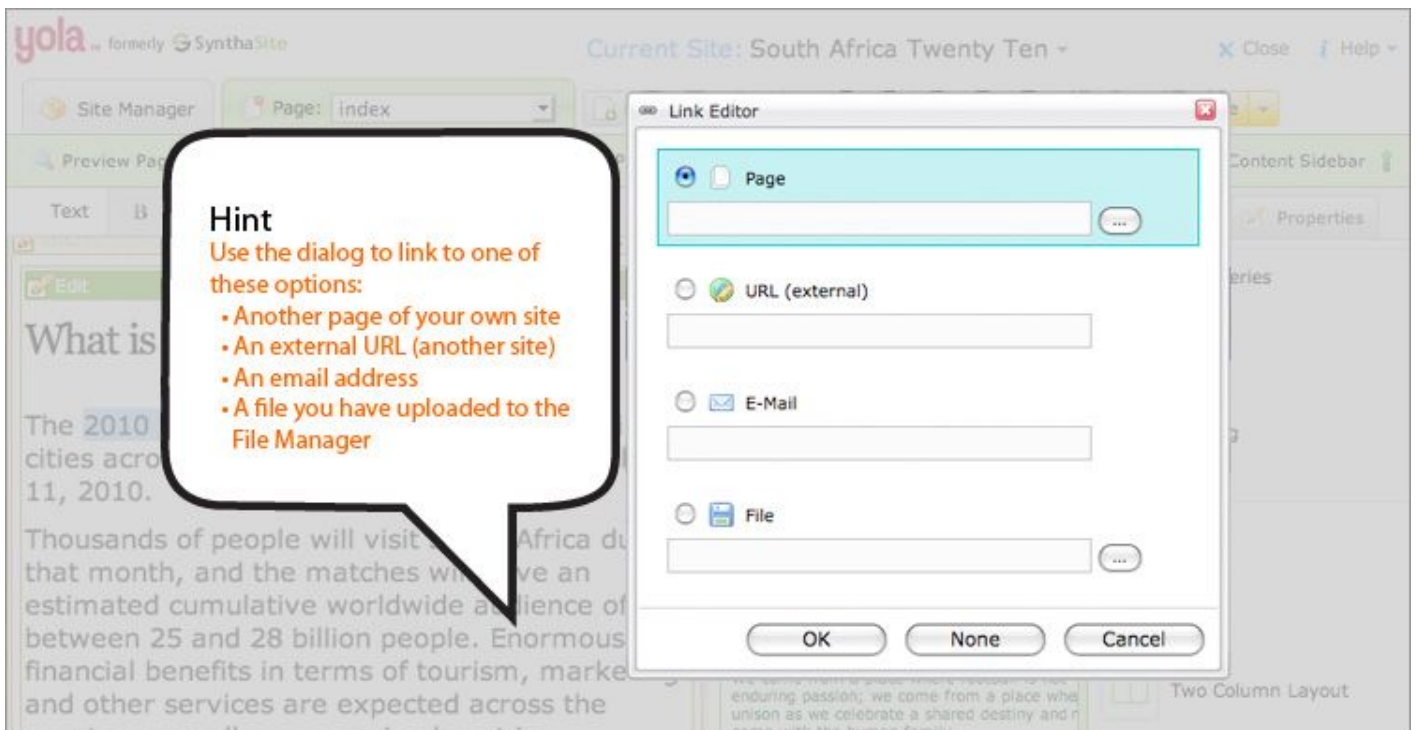




A **Link Editor** dialog will open up that will allow you to link to:

1. Another page of your own site
2. An external URL (another website)
3. An email address
4. A file

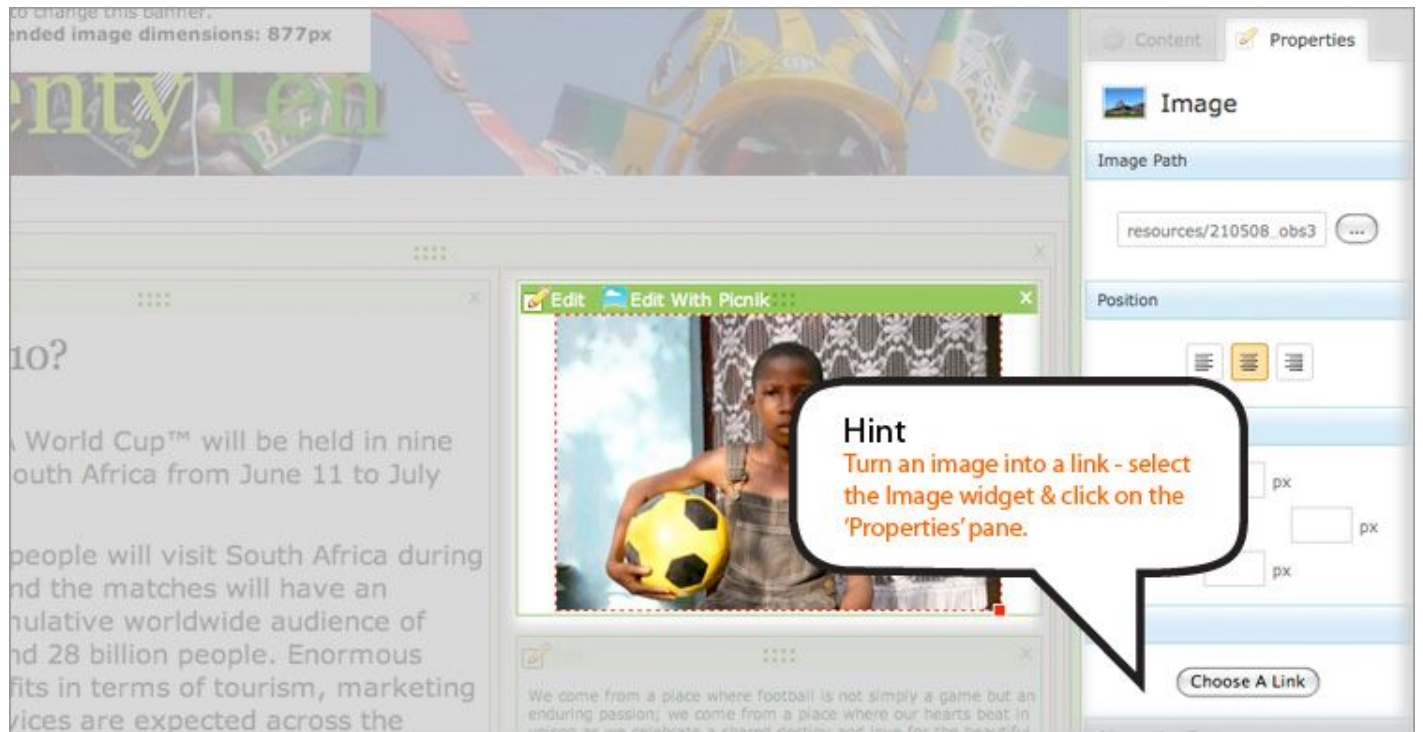


When you have made your selection, click "OK". To test that your link is working, save and preview your page. Great stuff! You are now familiar with all the functions of the Link Editor. Remember to use this editor whenever you add something to your site that just can't do without a link. Trust me, this will soon become one of your favorite features in Yola!

## ***Step 2: Turning an image into a link***

This is a really nifty little site design trick. You can **place an image on your page** and then turn it into a link! Your visitors will often instinctively mouse over your images and when they are looking at your site, and when the mouse pointer indicates that the image is clickable, few will be able to resist the temptation to click through and take a look at the next page on your site, or another website that you want to send them to.

To turn an image into a link, upload and add the image as normal using an **image widget**. With the image widget selected, click on "**Properties**" on the extreme right hand side of the screen. Then click on "**Choose a Link**". The Link Editor will open up again, giving you the same options as before.



Awesome! You are beginning to master a vital web design skill: creating links to help visitors navigate your site, and other parts of the web you want them to visit. Use this feature creatively and intelligently and you will be well on your way to crafting an excellent website!